



April 15, 2013

To Whom It May Concern:

Prepare yourself for the wow experience! The It Factor has flawlessly executed the MPCF Gala every year and it has been nothing short of spectacular. We garner rave reviews from supporters, sponsors and event industry veterans alike. Team It factor, with their incomparable leader Natasha Borota, creates the theme and competently controls every aspect from ideation to execution; including décor, public relations, food and beverage, entertainment, and production. Every year our executive board thoughtfully concludes that it can't get any better than this and every year we are surprised and delighted when they skillfully surpass what we thought was perfection. They truly are champions of their craft.

Best Regards,

Michael "Pinball" Clemons
Co-Founder, MPCF