



April 1, 2013

The IT Factor Ltd.
Attn.: Natasha

I wanted to take a few moments and send off a letter letting you know my thoughts in regards to the wonderful job that It Factor did in regards to the M.P.C.F Event.

Natasha, I have been to a lot of events over the 23 years that Plain and Simple has been in existence and all I can say is WOW.....

From the moment we walked into the room that night up until we left the event at the very end we were totally blown away.

Walking into the room was truly like walking into Heaven, the room, the mist in the air making it feel like we were walking into a room that felt like we were walking on a cloud!!!!!!!

The entertainment was outstanding and was very fitting for this event from start to finish!!!!!!!

The presentation of the dinner tables, the Angels that greeted you when you walked into the room all done in a manner that was so fitting for the theme of "Stairway to Heaven".

Natasha, congrats to you and your team for going above and beyond by making everything about this event OUTSTANDING!!!!!!

I truly felt the experience of being in heaven for just those few hours of your event.

I'm sure that Michael Pinball Clemons and his foundation are very proud to be associated with a company who cares, is passionate, and is truly committed to making the event a success.

Theses day's we generally here about all of the challenges or things that go wrong but rarely here of the good, so.....

I wanted to pass this note on to you as it is well deserved.... Again CONRATS on a Job well done.

Warmest Regards,

Bryan Green,
President and C.E.O.