

Truestar Health, Inc. 55 St Clair Ave. W., 6th floor Toronto, Ontario M4V 2Y7 T: 647 435 6661 F: 647.435.7807 1.866.3.STAR.11 www.truestar.com

April 8, 2013

To Whom It May Concern:

The iT Factor 'Dream Team' is what they call themselves. Truestar calls Natasha, Chad, Erika, and Emily true professionals!

We hired Natasha and her organization to plan, execute, and produce our inaugural event for over 600 guests in Dallas, Texas. Without hesitation, they 'dove in' - immersing themselves in our brand, corporate principles, and diverse personalities. They learned about our nuances so that they could best achieve our objectives.

Event preparation is challenging; iT Factor planned and produced our convention down to the minute, executed flawlessly and made the Truestar Team look like seasoned professionals. They have been hired for our second and third events. Congratulations iT Factor on becoming part of the Truestar Dream Team.

Best Regards,

TRUESTAR HEALTH, INC.

David Balaban

Chief Operating Officer

